

PROTOUCH WEDGES Key Points & Helpful Hints

1) **Spend at least 20 to 30 minutes practicing** with the ProTouch Wedges on the driving range (mat or grass) **Before the First Time** you go out and play. They are different from what you are currently using, and you need to feel comfortable with them.

- Hit shots on the driving range – 20 yds, 40 yds, 60 yds just to get a feel for the clubs
- NOTE: Because the ball stays on the face longer, you will naturally get more back spin on your full shots – which can cause your ball to fly a little shorter than you are used to. That's a good thing because it means you will have less roll once it hits the green – better distance control
- The wedges are about 5% heavier than traditional wedges, which gives you better feel on the short “touch” shots (1/4 or 1/3 swing). Practice these shots a lot

2) It's very important that you find a place to **practice green-side bunker shots**

- Once in the practice bunker, take a few swings in the sand WITHOUT a ball
- You need to gauge how deep of a divot you take in the sand, then adjust accordingly – hitting to far behind the ball will not be helpful. Instead, try to remove 4 to 6 inches of sand on each swing (remember your ball placement will be in the middle of your stance). If you skim the sand, then regrip it a little higher. If you take out too much sand, then choke down on the grip. FIND YOUR HAPPY MEDIUM on where to grip it.
- Practice hitting bunker shots the way I describe in the **HOW-TO** portion below. With the Sole Channels and the additional weight, you can now take a NORMAL Stance (not open) and have your club face SQUARE (not open), and just **hit a normal Pitch Shot!**
- **MOST IMPORTANT** – be comfortable swinging 75% to 80% power. Most amateurs are afraid to swing hard enough. Hit 100 Bunker Shots hard enough... UNTIL it feels normal
- **NOTE: If you are comfortable hitting bunker shots the way PGA Golf Instructors teach (Open Stance, Open Face), then please continue. The Sole Channels work great either way. In fact, you might love how much easier ProTouch Wedges are.**

3) **Practice short “touch” shots** around a practice green

- Hit shots from 4 ft, 8 ft, and 10 ft off the green. Allow the Sole Channels to help you hit with less effort and less resistance
- Get use to the feel of the club head sliding under the ball (floats). Hit from all kinds of lies – tight, fringe, rough, deep rough, edge of the green, hard pan, etc.
- **Practice Flop Shots** (wide open face) are simple. Try out a variety of flop shots. These are useful when a high, soft, short shot is necessary. The Sole Channels cut right through the grass just like a hot knife through butter
- Become familiar with the ProTouch Wedges in all kinds of situations that require “touch”

4) **Remember, the ProTouch Wedges are not magic.** You still need to execute the shot, so make sure you practice, practice, practice. The more time you spend working with your ProTouch Wedges, the easier ALL THE TOUCH SHOTS will be for you. **They will soon become your go-to club for All Situations 100 Yards In!**

NOW you can hit the Most Difficult Shots in Golf with Confidence and Ease! Just remember to let the Sole Channels do the Work for YOU!

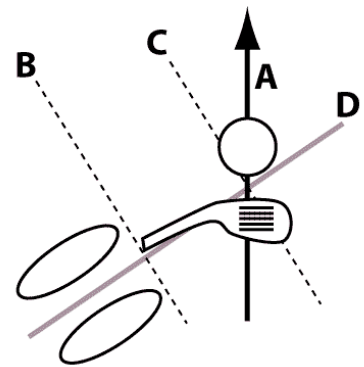
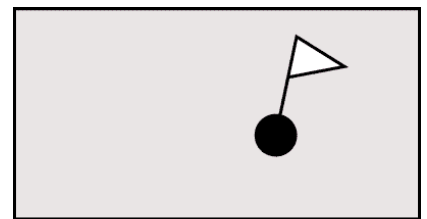
How to hit a green-side bunker shot using a **PRO TOUCH SAND WEDGE**

It's NO Secret that green-side bunker shots are considered the **Most Dreaded Shot in Golf!** We're going to examine "why" that is before we show you how to remove this fear by simply using a **ProTouch Sand Wedge!**

Take a look at this diagram that shows how PGA Golf Instructors teach the "proper method"* of hitting a green-side bunker shot!

PROBLEM: This teaching method doesn't work for 90% of all golfers!

- It is counter intuitive to what we believe
(our brains don't believe it will work)
- Open stance 30 to 45 degrees
(not square to the target line like all other shots)
- Alignment is way left of where the pin is
(doesn't make sense – brain can't convince body)
- Open the club face to use the bounce
(feels like the ball will go right)
- Ball position is placed way forward in stance
(feels like we'll hit too far behind the ball)
- Swinging hard enough to hit a ball 75 yards, but needing it to go only 10
(no direct contact with the ball is scary, so most golfers decelerate)
- Pros use this "proper method" because they practice for hours and hours
(amateurs don't have the time or the money)



There's a better way for amateur golfers to hit bunker shot, using **Sole Channel Technology®**

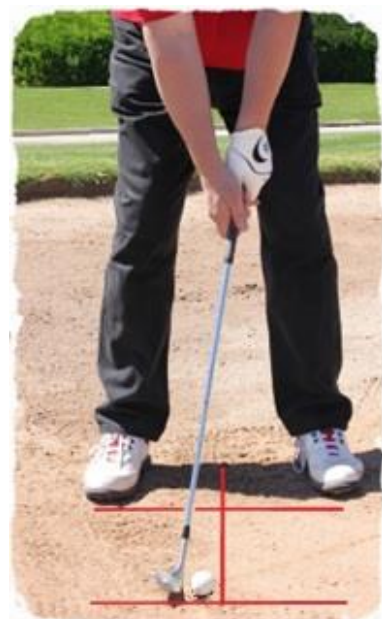


* **NOTE:** If you are comfortable hitting bunker shots as taught by PGA Teaching Pros (see above), by all means keep hitting them that way. But, you might find that the Sole Channels will still help due to reduced resistance. You will also LOVE how easy hitting Flop Shots are, even from tight lies. The Sole Channels cut right through the turf (any lie) like a hot knife through butter.

Introducing a New Way to Hit Bunker Shots using **PROTOUCH® GOLF WEDGES** that feature **Sole Channel Technology®**

Now anyone can make green-side bunker shots easier by hitting them “just like all other shots” - but NOW with More Confidence. The **Sole Channel Technology** will do the work for you by providing **Reduced Resistance at Impact (RRI)**.

- Take your stance by standing **Square to Target Line** – aim at pin like any other approach shot you normally hit
- Ball **position is behind center** of stance (see image below)
- Keep **Club Face Square to Target Line** – hit it like any other approach shot
- Focus on having the club head **enter the sand 1-2 inches** behind the ball
- **Take a 3/4 swing** – don’t be afraid to swing hard because the **Sole Channels allow the club head to slide under the ball**
- **Follow through completely** – then go hit your putt to save par or make a birdie
- **For Pins that are closer in distance**, try choking up on the grip or placing the ball more in the center of your stance to create a higher loft angle – follow routine above



Using **ProTouch Golf Wedges WILL** help you play better golf, especially those difficult sand and touch shots from around the green... **GUARANTEED!!!**